

BETTER-PREPARED OWNERS MAKE BETTER LONG-TERM CLIENTS

WHY BUILDERS BECOME BETTER FINANCIAL CLIENTS

BUILDERS helps serious independent owners understand, protect and strengthen the business that supports their family, future and personal financial plan.

- 1 Clearer risk awareness**
Owners learn to identify the operational, personal and financial risks surrounding the business.
- 2 More organized information**
Better records and planning support more productive insurance and financial conversations.
- 3 Greater respect for protection**
Builders understand that coverage and planning protect what they are working to create.
- 4 More proactive decisions**
Coaching encourages owners to address protection, retirement and succession before a crisis.
- 5 Growing long-term needs**
Stronger businesses create future needs involving benefits, key-person coverage, wealth and transition.
- 6 A trusted referral ecosystem**
Guilds connect serious owners who can introduce other serious owners to trusted professionals.

BUILDERS DOES NOT REPLACE THE PROFESSIONAL ADVISOR.

We help owners become better prepared for expert insurance and financial guidance.

INVITE A SERIOUS OWNER TO EXPERIENCE BUILDERS LIVE

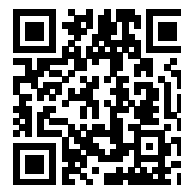
THE BUILDER SUMMIT | NAPERVILLE

BUILD THE BUSINESS BEHIND THE IDEA.

FRIDAY, OCTOBER 30 | 12:00-5:00 PM

NIU NAPERVILLE CONFERENCE CENTER

1120 E. Diehl Road, Naperville, Illinois 60563



SCAN TO RESERVE A SEAT

areyouabuilder.com/naperville**THE BIG SETUP**

Create the foundation

THE BIG X-RAY

See the business clearly

THE BIG PLAYBOOK

Build a practical plan

THE BIG OWNER

Lead the next move

\$50ONE-TIME SUMMIT TICKET
NO MEMBERSHIP REQUIRED*"I attended the Summit in Gurnee. It was so worth my time!"***- Eric F., independent business owner**