

## A BETTER-PREPARED OWNER BECOMES A BETTER CPA CLIENT

# WHY BUILDER CLIENTS ARE BETTER FOR CPAs

BUILDERS helps serious independent business owners organize the business behind the tax return - so their CPA can spend more time advising and less time reconstructing.

1

**Cleaner financial habits**

Owners learn why timely books, a useful chart of accounts and reliable records matter.

2

**More prepared conversations**

Assessments and plans help clients arrive with priorities, questions and decisions to make.

3

**Greater respect for expertise**

Builders understand that strong professional advice is an investment, not just a compliance cost.

4

**Better follow-through**

Coaching and accountability encourage clients to act on recommendations instead of filing them away.

5

**Stronger growth potential**

More disciplined businesses can grow into higher-value tax, accounting and advisory relationships.

6

**A trusted referral ecosystem**

Guilds connect serious owners who can introduce other serious owners to trusted CPAs.

**BUILDERS DOES NOT REPLACE THE CPA.**

We help the owner become the kind of client a trusted CPA can help build.

## INVITE A SERIOUS OWNER TO EXPERIENCE BUILDERS LIVE

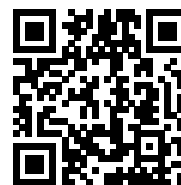
THE BUILDER SUMMIT | NAPERVILLE

# BUILD THE BUSINESS BEHIND THE IDEA.

FRIDAY, OCTOBER 30 | 12:00-5:00 PM

NIU NAPERVILLE CONFERENCE CENTER

1120 E. Diehl Road, Naperville, Illinois 60563



SCAN TO RESERVE A SEAT

[areyouabuilder.com/naperville](http://areyouabuilder.com/naperville)**THE BIG SETUP**

Create the foundation

**THE BIG X-RAY**

See the business clearly

**THE BIG PLAYBOOK**

Build a practical plan

**THE BIG OWNER**

Lead the next move

**\$50**

ONE-TIME SUMMIT TICKET

NO MEMBERSHIP REQUIRED

*"I attended the Summit in Gurnee. It was so worth my time!"***- Eric F., independent business owner**