

A BETTER-PREPARED OWNER BECOMES A BETTER BANKING CLIENT

WHY BUILDER CLIENTS ARE BETTER FOR BANKS

BUILDERS helps serious independent owners strengthen the business behind the bank account - creating more informed, organized and productive banking relationships.

- 1 More useful financial records**
Owners learn why timely books, cash visibility and meaningful financial reports matter.
- 2 More realistic business plans**
Assessments and planning help clients explain their business, priorities, risks and use of funds.
- 3 More responsible borrowing**
Prepared owners better understand debt capacity, repayment obligations and the purpose of capital.
- 4 More proactive communication**
Coaching encourages owners to discuss challenges and opportunities before they become emergencies.
- 5 Growing banking relationships**
Stronger businesses can expand their needs for deposits, payments, treasury services and credit.
- 6 A trusted referral ecosystem**
Guilds connect serious owners who can introduce other serious owners to trusted local bankers.

BUILDERS DOES NOT REPLACE THE BANKER.

We help the owner become the kind of client a trusted banker can help build.

INVITE A SERIOUS OWNER TO EXPERIENCE BUILDERS LIVE

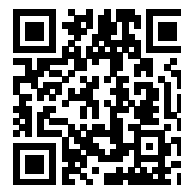
THE BUILDER SUMMIT | NAPERVILLE

BUILD THE BUSINESS BEHIND THE IDEA.

FRIDAY, OCTOBER 30 | 12:00-5:00 PM

NIU NAPERVILLE CONFERENCE CENTER

1120 E. Diehl Road, Naperville, Illinois 60563



SCAN TO RESERVE A SEAT

areyouabuilder.com/naperville**THE BIG SETUP**

Create the foundation

THE BIG X-RAY

See the business clearly

THE BIG PLAYBOOK

Build a practical plan

THE BIG OWNER

Lead the next move

\$50ONE-TIME SUMMIT TICKET
NO MEMBERSHIP REQUIRED*"I attended the Summit in Gurnee. It was so worth my time!"***- Eric F., independent business owner**