

A BETTER-PREPARED OWNER BECOMES A BETTER LEGAL CLIENT

WHY BUILDER CLIENTS ARE BETTER FOR ATTORNEYS

BUILDERS helps serious independent owners organize the business behind the legal documents - so their attorney can address risks sooner and provide higher-value counsel.

- 1 A more organized foundation**
Owners learn to treat entity records, agreements, policies and responsibilities as business assets.
- 2 Earlier issue recognition**
Assessments and plans help owners identify legal questions before they become expensive problems.
- 3 Greater respect for counsel**
Builders understand that proactive legal guidance is an investment, not merely an emergency cost.
- 4 Better follow-through**
Coaching and accountability encourage clients to implement agreements and recommendations correctly.
- 5 More valuable growth work**
Disciplined businesses create future needs involving hiring, contracts, financing, transactions and
- 6 A trusted referral ecosystem**
Guilds connect serious owners who can introduce other serious owners to trusted attorneys.

BUILDERS DOES NOT REPLACE THE ATTORNEY.

We help the owner become the kind of client a trusted attorney can help build.

INVITE A SERIOUS OWNER TO EXPERIENCE BUILDERS LIVE

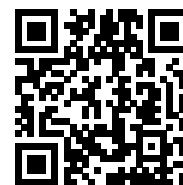
THE BUILDER SUMMIT | NAPERVILLE

BUILD THE BUSINESS BEHIND THE IDEA.

FRIDAY, OCTOBER 30 | 12:00-5:00 PM

NIU NAPERVILLE CONFERENCE CENTER

1120 E. Diehl Road, Naperville, Illinois 60563



SCAN TO RESERVE A SEAT

areyouabuilder.com/naperville**THE BIG SETUP**

Create the foundation

THE BIG X-RAY

See the business clearly

THE BIG PLAYBOOK

Build a practical plan

THE BIG OWNER

Lead the next move

\$50ONE-TIME SUMMIT TICKET
NO MEMBERSHIP REQUIRED*"I attended the Summit in Gurnee. It was so worth my time!"***- Eric F., independent business owner**